

April 7, 2011

LEAF and OPG Want Families to Get Growing *Free native White Spruce seed kits available*

[Toronto, Ontario]: LEAF - Local Enhancement & Appreciation of Forests and Ontario Power Generation (OPG) have teamed up for the International Year of Forests to build awareness and promote the value of urban trees. They will be giving away free White Spruce seed kits at select Cadillac Fairview malls in the GTA for the next two weekends.

Look for the booth with the Cardinal at the following locations:

- Promenade Shopping Centre – April 9
- Sherway Gardens – April 10
- Fairview Mall – April 16
- Markville Shopping Centre – April 17

Representatives from LEAF and OPG will be on hand to answer questions about trees and the importance of urban forests. Also find out more about tree conservation, the International Year of Forests and upcoming *OPG Biodiversity* programs.

Growing a tree from a tiny seed is an up-close, first-hand way to learn about biodiversity. While supplies last, families will be given a tree seed kit with growing instructions, including online registration where they can record and track the progress of their own tree.

Earlier this month, LEAF and OPG also collaborated to launch the Urban Forest Stewardship Network, an online resource where organizations, community groups and individuals from across Ontario can come together and learn about ways to protect and promote their living green infrastructure.

OPG Biodiversity is a series of province-wide, conservation-focused initiatives sponsored by OPG and its partners. Its goal is to get Ontarians involved in protecting and conserving biodiversity in our urban parklands and forest ecosystems. Find out more at opgbiodiversity.ca.

- 30 -

For information contact:
Ontario Power Generation
Media Relations

1-877-592-4008 or (416) 592-4008
@mediaopg on Twitter
opg.com

LEAF - Local Enhancement & Appreciation of Forests
Kyle Ferguson, Manager, Marketing and Communications
Office 416-413-9244 ext. 16
Cell 416-819-5631
@LEAF_to on Twitter
yourleaf.org