



Close to nature.
Close to home.

THE BRUCE TRAIL
CONSERVANCY

ONTARIO**POWER**
GENERATION

For Immediate Release
MEDIA ADVISORY/PHOTO OP

October 13, 2009

GET A TREE FOR A TOONIE, HELP PROTECT THE BRUCE TRAIL
October 17th is *Trees for Toonies* at Sheridan Nurseries
Presented by Ontario Power Generation

Gardeners, get your shovels ready. On October 17th, you can get a tree for a toonie and do your part to protect Ontario's treasure, the Bruce Trail. Ontario Power Generation will match the number of trees distributed on October 17th at a future tree planting on a Bruce Trail property - thereby turning your toonie into two trees.

WHEN: Saturday, October 17th, 2009 10am to 3pm - Rain or shine.

WHAT: *Trees for Toonies* presented by Ontario Power Generation

- Visit Sheridan Nurseries and follow the *Trees for Toonies* signs.
- Drop a toonie in the bucket and Bruce Trail Conservancy volunteers will help you select a tree for your garden (not just a sapling – approximately 75 cm high).
- For every tree brought for a toonie, OPG will match it for a future tree planting on a Bruce Trail property.
- \$2 = 2 trees – good for you, good for the environment.

WHERE:

Sheridan Nurseries - Oakville/Mississauga
606 Southdown Road
Mississauga, Ontario

Sheridan Nurseries - North York
784 Sheppard Avenue East,
North York, Ontario

Sheridan Nurseries - Kitchener/Waterloo
100 Elmsdale Drive
Kitchener, Ontario

OPG Biodiversity 2009 is a series of province-wide conservation-focused, family-friendly action and education events sponsored by Ontario Power Generation (OPG) in partnership with Ontario Nature, LEAF (Local Enhancement and Appreciation of Forests) and the Bruce Trail Conservancy. Its goal is to get people involved in protecting and conserving

biodiversity in our urban parklands and forest ecosystems. *Biodiversity 2009* builds on OPG's commitment to conserving, sustaining and protecting nature.

For further information on these and other upcoming events visit www.opgbiodiversity.ca

– 30 –

For media inquiries, please contact:

OPG Media Desk: 416.592.4008 or 1.877.592.4008

For event inquiries, please contact:

Marsha Russell, The Bruce Trail Conservancy
905.529.6821 or mrussell@brucetrail.org

www.opgbiodiversity.ca